Request for Proposals – design work for the Encore Financial Sector Training Materials

Global Canopy is an innovative environmental organisation that targets the market forces driving deforestation and other social and environmental impacts worldwide.

Working with partners UNEP Finance Initiative (UNEP FI), and UNEP-WCMC, we are developing training materials to support integration of the ENCORE tool into credit and investment decision making, with a specific focus on South Africa, Colombia and Peru. We are looking to design training materials for use in workshops in those countries in July. The materials will also be used in later workshops in other countries and so should have a global application.

What is the ENCORE tool?

ENCORE (Exploring Natural Capital Opportunities, Risks and Exposure) is a tool to help users better understand and visualise the impact of environmental change on the economy. By focusing on the goods and services that nature provides to enable economic production, it guides users in understanding how businesses across all sectors of the economy depend on nature, and how these dependencies might represent a business risk if environmental degradation disrupts them.

The ENCORE tool (insert link to tool here) and bank risk framework have been very well received by the finance industry, with successful launches in Colombia, Peru, South Africa, Switzerland and at the UNEP Finance Initiative Global Roundtable in France. ENCORE provides the fundamental building blocks towards a comprehensive knowledge base and guidance for the finance sector on natural capital, in addition to broader application by companies and the public sector.

2020 represents a critical time for further integrating natural capital into risk management in the finance sector. We are seeing regulatory and legislative interest, with momentum in many countries. Financial institutions are starting to evaluate and report on climate-related financial risk, and governments around the world are laying the foundations for assessing progress on the Sustainable Development Goals, which recognise the broader risks to nature. Partnerships are being built for a global deal for nature to be launched at the international meeting on biodiversity (CBD CoP 15) in China in October, 2020.

Project Background

Initial training sessions on ENCORE were held in February 2019, and a set of slides was developed for these. As we move to the next stage of the training programme, we are looking to update and
consolidate the materials, introducing a coherent style across the 4-5 different thematic sets of material which will combine to create a succinct, professional training deck.

We will also be looking to add new material to the training materials, based on an agricultural sector case study that is being developed. The case study will involve the application of the natural capital risk assessment framework and ENCORE to the portfolios of two South African financial institutions. The case study development will be conducted through the analysis of existing information, and focused engagement and workshops with the participating FIs.

Global Canopy is currently working with a training provider to help us integrate the case studies into a training curriculum. They will also develop a plan for ‘Training the Trainers’ to develop and roll out the new curriculum.

We expect the designer and the training provider to work together to develop an integrated training package.

**Design needs**

- Review brand and current training deck to determine the improvements to be made in collaboration with Global Canopy and the training provider.
- Propose and design a toolkit of assets/templates incorporating the results of the agricultural sector case studies and the results from the impacts work currently being completed by WCMC.
- As a separate section of the proposal, we would like an estimate of costs for the production of one to three standalone tutorial videos that will be available on the Encore platform for our global audience.

**Goals:**

- Well conceived and designed training materials that feature a visual chronology of the development of the natural capital concept, providing context and anchoring the ENCORE and NCFA work within the broader sustainability discourse. The materials will have a coherent thematic approach, making use of high quality, striking photos, creating a consistent identity for ENCORE.
- Up to three standalone tutorial videos to walk users through the tool that will be available on the Encore platform for our global audience.

**Schedule:**

- Provide the current training materials for review - 30 April 2020
- Meeting with Global Canopy and training provider to discuss the content and layout - 10 May 2020
- Case studies and impact work results completed by WCMC – 18 May 2020

To apply:

Please send proposals to Gleice Lima g.lima@globalcanopy.org by 20 April 2020.

Current training materials for reference: PDF document