We’re so pleased you found us.

Global Canopy is an innovative environmental organisation that targets the market forces driving two thirds of tropical deforestation worldwide.

In recent months, fires raging in the Amazon have focused global attention on this critical issue like never before. In response, 230 Investors with USD $16.2 trillion in assets under management publicly demanded corporate action on deforestation in the Amazon and beyond.

Many of these investors rely on our data and insights to tackle this problem. We also help the companies they finance to better understand and address their own risks related to deforestation.

Our information helps improve accountability, and is used by campaigning organisations and investigative journalists worldwide. Over the last year, our work has featured in the New York Times, the Guardian and the New Scientist, as well as major media outlets across Latin America and SE Asia.

Global Canopy is at the heart of a global movement to change markets by making their impacts and dependencies on nature more transparent and accountable.

It’s also a friendly and exciting place to work — and you will have the full support of the team to make this role a success.

We are entrepreneurial, straightforward, and we value diversity.

Please join us, this is urgent.

Niki Mardas
Executive Director
Global Canopy brings unprecedented transparency to the supply chains of commodities that drive the majority of deforestation worldwide — and to the trillions of dollars in investment and lending that finance them.

- We identify and rank the 500 companies and financial institutions with the greatest links to deforestation worldwide.
- We enable leading companies, financial institutions and governments to identify and tackle deforestation in their supply chains and investments.
- We improve accountability by shining a light on powerful players that are failing to act on this critical issue.

Over the last 5 years, with partners we have created a set of ground-breaking open data platforms, including:

- **Forest 500** - identifying, assessing and ranking the 500 ‘powerbrokers of deforestation’
- **Trase** - for the first time linking consumer markets to deforestation on the ground at scale.
- **ENCORE** - a unique approach for financial institutions to estimate and explore the dependence of their portfolios on nature, and related financial risks.

Our work is used by Fortune 500 companies, major global investors and lenders, and by governments and civil society worldwide.

Over the critical years ahead, we will continue to innovate in linking markets to the origins of what they consume, and to the social and environmental impacts they cause. This will help achieve more accountable global markets - and fewer impacts on the ground.
Trase is a ground-breaking supply chain transparency initiative, created and led in partnership with the Stockholm Environment Institute.

It maps commodity exports at sub-national scales for entire sectors, linking downstream companies to places and thus sustainability impacts.

We work with companies and governments to identify risks and opportunities in their supply chains and imports, and with campaigning organisations and media who use our data to increase accountability for all.
Central to our theory of change is the uptake of our data by our target audiences

• We work directly and indirectly with companies and governments to better understand their data needs and how our data can inform their decision-making on sustainable sourcing.

• We work directly with campaigning NGOs and media to use our data in their campaigns and exposés of companies.

• We actively partner with ‘multiplier’ organisations (like major consultancies, or media organisations for instance) who can increase the uptake our data through their own work and networks.

• We ensure our data and methods are open.

To further increase the uptake and use of our data we are investing in producing more analysis and content to be disseminated through multipliers, and on our new Trase insights portal. Your role will be to effectively unlock relevant analysis and insights from Trase data that can inform efforts to reduce commodity-driven deforestation.
THE ROLE

Drawing on our Trase data and working closely with our engagement and communications teams, you will produce insights for and about the companies, markets and places linked to ‘forest risk’ commodity supply chains.

Responsibilities:
• Quantitative and qualitative analysis of our own and third-party data and research that provides new insights on commodity driven deforestation.
• Produce relevant content for companies, governments and civil society that supports our engagement activities.
• Contribute to our wider research agenda and strategy, helping colleagues to produce high quality analysis and content and informing our data and methods.

• Strengthen our relationships with partners on data analysis and research.
• Help monitor uptake of our insights and data, identifying lessons to inform our approach.
• Support engagement activities, and communicate our work to external stakeholders.
ABOUT YOU

To be successful in this role, these are the things that will matter most:

Skills & Experience:
• Ability to problem-solve and flair for developing insightful analysis and solving real world problems using data.
• Advanced proficiency in one of R, Python, Matlab etc. and basic proficiency in SQL.
• Data visualisation competencies (e.g. ggplot2, d3, matplotlib) and knowledge of relevant Business Intelligence tools such as Tableau.
• Track record of creatively communicating complex ideas to non-expert audiences — writing, using data visualisations and verbally.
• Expertise in commodity driven deforestation and trade.

Behavioural competencies:
• Expertise and enthusiasm for analysing data and communicating insights.
• Working collaboratively with colleagues including those in partner institutions, and supporting others to develop relevant research and analysis.
• Solutions and impact-oriented; able to prioritise and see work through to completion.

We actively seek applicants from a diverse range of backgrounds — and would especially welcome applicants with experience of working in countries experiencing deforestation and over-exploitation of natural resources.
As an entrepreneurial organisation committed to achieving system-wide change, we operate in a challenging environment. We value high standards in both what we do and in how we do it, seeking to make a positive difference in every interaction.

Our organisational values help guide our ways of working and keep us accountable to these standards:

**Entrepreneurial**
We develop bold new ideas to catalyse system-wide change.

**Impactful**
We learn from what works, hold ourselves and others accountable and work in collaboration with others.

**Inclusive**
We celebrate diversity, value team work and support individuals to fulfil their potential.

**Clear**
We listen actively, think critically and communicate with clarity.
**SALARY & BENEFITS**

**Salary**
Competitive depending on experience

**Nature of contract**
Full time, permanent contract.

**Base**
Global Canopy’s office in central Oxford.

**Flexible working**
A positive & flexible working environment. We would welcome candidates wishing to work flexibly.

**Holidays**
28 days holiday, plus bank holidays and the option to buy an additional 5 days.

**Pension**
Employer pension contribution of 5%.

**Healthcare cashback plan**
Covering dental fees, eye-care, wellbeing, massages, physio, chiropody and much more — for you and any children.

**Employee Assistance Programme**
Which provides free, confidential advice on personal and legal matters.

**Other**
Huge range of discounts and cashback deals at gyms, restaurants, holidays, and much more.
HOW TO APPLY

To apply for the position, please send an up-to-date CV and covering letter by email: jobs@globalcanopy.org.

The covering letter should explain your motivation for the role, and how your skills and experience fit the person specification. (Please no more than 2 sides A4, mentioning where you first saw the role advertised). The closing date for applications is Tuesday 24th March 9am.

Interviews are provisionally planned: Wednesday 1st April 2020 in Oxford.

We will be reviewing applications before the closing date, and may close the recruitment early if a suitable candidate is found. Please apply early.

If you have any questions about the position, then please contact: Zuzka Majcova 01865 724 333 or z.majcova@globalcanopy.org.

Applicant data will be managed in accordance with the policy: globalcanopy.org/candidateprivacy
ORGANISATION CHART

Chief Executive (*MT)

Executive Coordinator

Programmes & Impact Director (*MT)

Corporate Performance Team
2 x staff

Project Manager

Senior Sustainable Finance Associate

Comms / Engagement (*MT)

Comms & Engagement team
4 staff

Finance Director (*MT)

Accounts & Office Team
5 x staff

Development Director (*MT)

Funding Officer

Trase Director (*MT)

Trase Team
7 x staff

F500

Assessment Team
3 x staff
GLOBAL CANOPY WORLDWIDE

HQ IN OXFORD

STRATEGIC PARTNERS
Stockholm
Stockholm Environment Institute
Trase initiative
Geneva
UNEP FI
Natural Capital Finance Alliance

FOCUS COUNTRIES
Brazil / Indonesia
Producers of forest risk commodities
EU / China
Markets for forest risk commodities

OTHER PROJECT ACTIVITIES
Peru, Columbia, Argentina, Paraguay, South Africa

COLLEAGUES IN BRAZIL & INDONESIA